

NEW HAMPSHIRE STATE LIQUOR COMMISSION
JANUARY 11, 2006, 9:00 A.M.
AGENDA

I. FINANCIAL & ADMINISTRATIVE REPORTS

1. Financial Reports
 - A. Weekly, Y-T-D Sales Reports
 - B. Budget Reports/Administrative Reports
2. IT Report
3. Human Resources Report

II. MARKETING & SALES REPORTS

1. Store Operations
2. Purchasing Report
3. Merchandising Report
- A. SPIRITS:
 - 1) Annual Review Spirits Products
 - 2) Test Market Products:
 - a. Test Market Request (Seagram's Vodka & Raspberry Vodka)
 - b. Test Market Results (6 spirit codes)
 - 3) One Time Buy Request (Sazerac Straight Rye)
 - 4) Product Demo (Bacardi Island Breeze Rums)
 - 5) Special Offer for March 2006 (1 unmatched item – Southern Wine & Spirits of N.E.)
- B. WINES:
 - 1) Primary Source Submissions (5 imported)
 - 2) Tabled Items (Valentines Display Request – 1/4/2006, Item #B-3)

III. ENFORCEMENT & LICENSING REPORT

IV. CHAIRMAN'S REPORT & LATE ITEMS:

1. Bailment Requests
2. Coupon Approvals
3. Late Items/Other

/D. Hartford

